

# SCHAUMBURG POLICE DEPARTMENT

James Lamkin, Chief of Police



## PRESS RELEASE

### For Immediate Release

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## DROP IT AND DRIVE

April is national Distracted Driving Awareness Month

The Schaumburg Police Department, alongside the Illinois Department of Transportation and local law enforcement agencies across the state are reminding motorists to *Drop It and Drive*.

With traffic fatalities on the rise in Illinois and across the country, the Schaumburg Police Department is committed to reducing easily preventable crashes caused by distractions such as texting or talking on a cellphone.

Texting while driving distracts the driver visually, manually and cognitively, putting everyone on the road at risk. Sending or receiving a text takes a driver's eyes off the road for an average of 4.6 seconds, the equivalent of driving blind at 55 mph for the length of an entire football field.

Motorists can expect to see increased patrols and enforcement zones across Illinois as part of the April 16-30 distracted driving enforcement. The Schaumburg Police Department will be ticketing drivers who text or use their cellphones while driving.

Not giving driving your full attention can have deadly consequences. Don't let one text or call wreck it all: Drop It and Drive!

The Illinois *Drop It and Drive* program is funded with federal highway safety dollars administered by IDOT.



Village of Schaumburg Police Department

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*Our Mission is to Serve, Protect, and Enhance the Quality of Life through Community Partnerships*