

SCHAUMBURG POLICE DEPARTMENT

James Lamkin, Chief of Police



PRESS RELEASE

For Immediate Release

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Click It or Ticket Campaign Reminds People to Buckle Up or Pay the Price

The Schaumburg Police Department today announced the results of the annual Click It or Ticket high-visibility seat-belt enforcement campaign, bringing awareness to area residents and enforcing seat-belt violations in the process. The campaign, which coincided with one of the busiest holiday weekends of the year, sought to stress the importance of seat-belt use through enforcement and community outreach.

“It was a successful campaign, and we believe through our enforcement efforts, we helped save lives and raise awareness in our community,” said Sgt. Christy Lindhurst. “We know seat belts save lives in vehicle crashes. “Issuing tickets was not our goal, but it was a way to remind people of the importance of such a simple action.”

Illinois’ seat-belt use rate is 93.8 percent, but unbelted occupants disproportionately account for over half of those killed in traffic crashes. This *Click It or Ticket* campaign aims to change the behavior of the millions of people who still don’t buckle up. Thousands of lives could be saved each year if every vehicle occupant was properly restrained when traveling on the road.

During the eleven-day mobilization, Schaumburg Police Department issued:

- 76 seat belt citations
- one DUI arrest
- 3 uninsured motorists citations
- 13 speeding citations
- one drug arrests
- 36 Distracted driving citations

In addition to grant funded enforcement, the Schaumburg Police Department increased traffic enforcement activity as a part of Illinois Click it or Ticket Campaign, May 18 to May 29th. As a department, officers issued 158 electronic communication device citations, 106 seatbelt citations, 109 speeding citations and made 5 DUI arrests.

For more information on the *Click It or Ticket* mobilization, visit www.BuckleUpIllinois.org.



Village of Schaumburg Police Department

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Our Mission is to Serve, Protect, and Enhance the Quality of Life through Community Partnerships